



21st Annual Summit Awards Wednesday, September 30, 2020

While many things in our world have been upended, the importance of recognizing the good work of the association community is more important than ever. We invite you join us at the 2020 Summit Awards virtually, supporting The Power of A Fund. This event, in its 21st year, will have a different look, but the same great feeling of pride in our industry that you have come to expect. As we look forward to the next 20 years of celebrating associations and their great work throughout the world, you won't want to miss this experience.

Sponsorship Opportunities

The following sponsorship opportunities and seating options are currently available:

Gold Sponsor- \$6,000

Special recognition (including logo) leading up to and at event (on screen and from the podium)

Prominent logo placement within the Summit Awards event platform:

- Virtual lobby panels
- Experience branding opportunities
- Logo on meter board
- Logo on rolling slide presentation in lobby
- Scrolling logo panel (bottom of page)

Logo placement on event web page with link to website of sponsor's choice

Listing on the event website under the Host Committee

Three Customized Thank You Tweets (with logo) from the Power of A Twitter Account

Silver Sponsor – \$3,000

Special recognition (including logo) leading up to and at event (on screen, and from podium)

Logo placement within the Summit Awards event platform:

- Scrolling logo panel (bottom of page)
- Logo on meter board
- Logo on rolling slide presentation in lobby

Logo placement on event web page with link to website of sponsor's choice

Listing on the event website under the Host Committee

One Thank You Tweets (with logo) from the Power of A Twitter account

Bronze Sponsor – \$1,000

Recognition leading up to and at event

Organization name on meter board listing in event platform
Listing on the event website under the Host Committee
Tagging in Power of A Twitter account Thank You tweets to sponsors
Name on rolling slide presentation in lobby

Learn More

To purchase a sponsorship or learn more, please contact:

Mary Kate Cunningham, CAE
Vice President, Public Policy
mcunningham@asaecenter.org
202.626.2787

Nate Fisher
Manager, Public Policy and APAC
nfisher@asaecenter.org
202.626.2719

