

# 2021 Association Insurance (Public Policy)

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## Association Insurance

**1) Has your organization cancelled any revenue-generating events in 2021?\***

- Yes
- No
- Don't know/Unsure

**2) How many revenue-generating events has your organization cancelled in 2021?**

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**3) What is your organization's total estimated current and projected revenue loss from these events?**

Total estimated Current (in dollars):

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Projected Revenue Loss (in dollars):

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## Association Insurance

**4) Since March 2020, what is your organization's total estimated current and projected revenue loss – just from event cancellations – as a percentage of overall budget?**

- 0%
- 1%-10%
- 11%-20%
- 21%-30%
- 31%-40%
- 41%-50%
- 51%-60%

- 61%-70%
- 71%-80%
- 81%-90%
- 91%-100%
- Insufficient reserves to cover losses
- Don't know/Unsure

**5) How much of your organization's reserves are/have been needed to cover losses?**

- 0%
  - 1%-10%
  - 11%-20%
  - 21%-30%
  - 31%-40%
  - 41%-50%
  - 51%-60%
  - 61%-70%
  - 71%-80%
  - 81%-90%
  - 91%-100%
  - Insufficient reserves to cover losses
  - Don't know/Unsure
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## **Association Insurance**

**6) Has your organization laid off or furloughed employees? \***

- Yes
- No
- Don't know/Unsure

**7) What percentage of staff were laid off or furloughed?**

Laid off (%): \_\_\_\_\_

Furloughed (%): \_\_\_\_\_

**8) Before COVID, did your organization have event cancellation coverage of any kind?\***

- Yes
- No
- Don't know/Unsure

**9) Before COVID, did your organization have event cancellation coverage for communicable diseases?**

- Yes
- No
- Don't know/Unsure

**10) In 2021, has your organization been able to purchase event cancellation coverage that does not include communicable disease coverage?**

- Yes
- No
- Don't know/Unsure

**11) In 2021, has your organization been able to purchase event cancellation coverage that includes communicable disease coverage?**

- Yes
- No
- Don't know/Unsure

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## **Association Insurance**

**12) Have your premiums increased in 2021?**

- Yes
- No
- Don't know/Unsure

**13) How much did your premiums increase? (Percentage increase from original premium)**

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**14) Was your organization eligible for a Paycheck Protection Program loan?**

- Yes
  - No
  - Don't know/Unsure
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## **Association Insurance**

**15) Hypothetically, if your organization *does not* have event cancellation coverage for communicable diseases, will that influence your planning for future events?**

- Yes
- No

**16) Hypothetically, if your organization *does* have event cancellation coverage for communicable diseases, would you be more likely to schedule events in the future?**

- Yes
- No

**17) How concerned are you about your organization's future events for the remainder of 2021 and all of 2022?**

- Not at all concerned
  - Slightly concerned
  - Moderately concerned
  - Concerned
  - Very concerned
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## **Association Insurance**

**18) Does your organization have metrics on the local economic impact made possible by its events?**

- Yes
- No
- Don't know/Unsure

**19) How does your organization measure the local economic impact made by their events?**

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**20) Please provide any additional comments regarding your association's insurance policies and the impact felt since the pandemic started in 2020.**

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**21) Please provide us with the following information for research purposes.**

*Your privacy is important to us. All responses and information about your organization will remain confidential. Only the ASAE Foundation Research staff has access to your personal information.*

Full Name: \_\_\_\_\_

Your Title: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Organization Street Address: \_\_\_\_\_

Organization City: \_\_\_\_\_

Organization State: \_\_\_\_\_

Organization Zip: \_\_\_\_\_

**22) What is your organization's IRS classification?**

- 501(c)(3)

- 501(c)(4)
- 501(c)(5)
- 501(c)(6)
- 501(c)(7)
- 501(c)(8)
- For-profit company
- Other (Please specify):: \_\_\_\_\_\*
- Don't know/Unsure

**23) What is the primary industry/profession of your organization?**

- Agriculture
- Architecture/Design
- Automotive
- Communications
- Construction/Housing
- Education
- Engineering
- Entertainment/Art
- Environment
- Financial
- Food/Restaurant
- Government
- Healthcare
- Hospitality
- Human Resources (HR)
- Insurance
- IT
- Legal
- Management
- Manufacturing
- Philanthropy/Charity
- Real Estate
- Retail

- Science
- Sorority/Fraternity/Social organization
- Transportation
- Utilities/Energy
- Other

**24) You mentioned that the primary industry/profession of your organization was "Other", please specify:**

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**25) Are you willing to be contacted by ASAE staff to discuss your survey responses?**

- Yes
- No

**26) Do you grant permission for ASAE public policy staff to share your information with pertinent legislators and Congressional staff when discussing related issues?**

- Yes
- No

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**Thank You!**